



SPONSORSHIP INFO

5th Annual Run/Walk - July 31, 2021

Ben Davis High School - 8:00 am

**SPONSORSHIP DEADLINE MARCH 1, 2021
FOR PRINTING & WEBSITE DEADLINES**

BENEFITS OF SPONSOR TYPE	PLATINUM	GOLD	SILVER	BRONZE
Race Name includes "presented by" in all promotions/media	X			
Logo Printed on participant bibs & race t-shirts	X			
Logo on race signs located at 10 th & Girls School Roads	X			
Corporate banner** displayed at the event	X			
Major Recognition on event web page and event Facebook ad	X	X		
Logo used in all printed materials—5,000 Promotional flyers distributed	X	X	X	
Name listed in all printed materials & event registration page	X	X	X	X
Opportunity for product/flyer in participant packets	X	X	X	X
Place corporate tent or table at event site*	X	X	X	X
Complimentary Race entries (Platinum & Gold = 4 race entries) (Silver or Bronze = 2 race entries)	X	X	X	X
PRICE	\$5,000	\$1,000	\$500	\$250

*1 table with chairs provided **provided by sponsor

Questions or need invoice sent? Contact — lisa.bentley@indygateway.org